CLEANAT

FRANCHISE FOR CAR WASH SERVICES

LOW-INVESTMENT ENTREPRENEUR PLAN

WWW.CLEANATDOORSTEP.COM

COMPANY OVERVIEW

At Cleanatdoorstep, We offer a unique car wash franchise opportunity starting with an investment as low as ₹3 Lakhs, giving individuals the chance to earn up to ₹1 Lakh per month with our proven business model. Our doorstep car cleaning service is designed for today’s fast-paced lifestyle, using eco-friendly techniques, minimal water, and professional equipment. With growing demand in every city, our franchise partners enjoy recurring income, complete training, branding support, and a strong customer base from first day.

OUR VISION AND MISSION

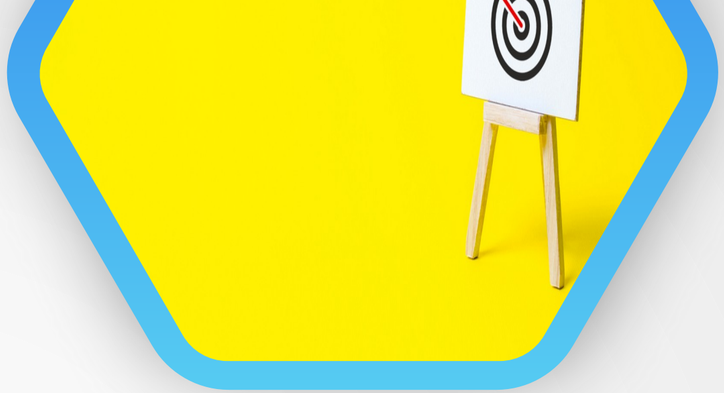
Our Vision

To empower individuals across India by offering a low-investment car wash franchise model starting at just ₹3 Lakhs, enabling them to start their own business, provide high-quality doorstep car cleaning services, and achieve financial independence with minimal risk and maximum support.

Our Mission

To become India’s leading doorstep car wash franchise network, recognized for affordability, eco-friendly practices, and consistent franchisee success — reaching every city and neighborhood with a reliable, profitable, and professional car care solution.

BUSINESS OPPORTUNITY



India's automobile industry is booming, with over 30 crore registered vehicles and millions more added each year. As vehicle ownership increases, so demand increse for high-quality car cleaning and maintenance services.

The car wash business in India is expected to grow at over 15% annually, driven by:

1. Rising urban population
2. Busy work schedules
3. Demand for convenient, app-based services

WHY CAR WASH FRANCHISE?

Low investment, high returns

Start your own car wash business with just ₹3 Lakhs and earn up to ₹1 Lakh per month. Our proven model ensures fast ROI, minimal overhead, and consistent customer demand.

Repeat customer model

Car cleaning is a regular need, not a one-time service. we ensures customers return weekly, or monthly, generating consistent income. With quality service, timely reminders, and doorstep convenience.

Scalable with low overhead

Cleanatdoorstep’s franchise model requires minimal setup—no office space, heavy infrastructure, or large staff. Start small and scale as demand grows by adding more vehicles

OUR SUPPORTS

Marketing Support

We provide complete marketing support, Offer complete digital and offline marketing tools to promote your franchise and attract customers.

Conferm Order

Our system helps franchisees receive, confirm, and manage customer bookings efficiently, ensuring smooth operations and consistent daily income.

Staff Hiring

We assist in hiring skilled staff and provide HR support to ensure smooth onboarding and reliable service delivery.

Machine& Equipment Supports

Franchisees receive professional-grade machines and tools along with operational guidance to ensure high-quality car cleaning performance.

Daily Orders

We generate and distribute regular daily orders through marketing and platform support, ensuring a steady flow of business.

Staff Training

Comprehensive training is provided to staff on service techniques, customer handling, and safety to maintain professional standards.

KEY PERFORMANCE INDICATOR

Features & Support	Cleanatdoor step	Other Companies
Marketing Support	360° marketing: digital, social, branding tools	Basic or no marketing help
Confirm Order Assistance	Order booking + confirmation handled by team	Manual order handling by franchisee
Staff Hiring Support	Dedicated support for recruitment	Hiring completely dependent on franchise
Machine & Equipment Support	High-quality machines + training included	Often outsourced or charged separately
Daily Orders Provided	Leads/orders generated daily via platform	No order generation support
Staff Training	Full training on service, customer handling	Limited or no staff training

ROI (1 KIT)

SERVICES	PRICES (in Rs.)
Happy Wash	300
Happy Wash + Car Shine (Rs.300 + Rs.100)	400
Detailing	1100
Deep Cleaning	1400

MONTHLY EXPENSES	
Staff Salary(Average)	15,000
Petrol	3,000
Other Expenses	2,000
Chemical Expenses	5,000
Total Expenses	25,000

TOTAL INCOME(PER DAY)= 3,200

26 Days x 3200
(4 Days Week Off)

TOTAL INCOME(PER MONTH)= 83,200

Monthly Income = 83,200
Monthly Expenses= 25,000

NET PROFIT RS. 58,200

ROI (KIT)

SERVICES	PRICES (in Rs.)
Happy Wash	600
Happy Wash + Car Shine (Rs.300 + Rs.100)	800
Detailing	2200
Deep Cleaning	2800

TOTAL INCOME(PER DAY)= 6,400

26 Days x 600
(4 Days Week Off)

TOTAL INCOME(PER MONTH)= 1,66,400

Monthly Income = 1,66,400
Monthly Expenses= 50,000

MONTHLY EXPENSES	
Staff Salary(Average)	30,000
Petrol	6,000
Other Expenses	4,000
Chemical Expenses	10,000
Total Expenses	50,000

NET PROFIT

1,16,400

OUR CONTACT INFORMATIO

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